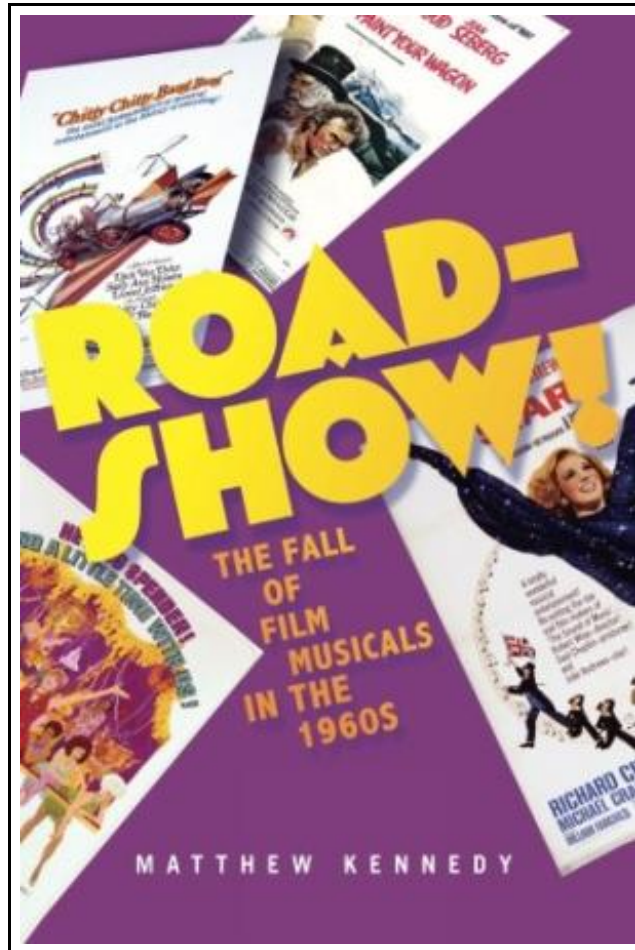


Roadshow!: The Fall of Film Musicals in the 1960s



Filesize: 4.92 MB

Reviews

*This pdf is wonderful. We have go through and so i am certain that i am going to going to study yet again once more in the future. Its been developed in an exceedingly straightforward way which is merely after i finished reading through this pdf where really transformed me, modify the way i think.
(Ollie Balistreri)*

ROADSHOW!: THE FALL OF FILM MUSICALS IN THE 1960S



To save **Roadshow!: The Fall of Film Musicals in the 1960s** eBook, make sure you click the hyperlink beneath and download the document or have accessibility to other information that are have conjunction with ROADSHOW!: THE FALL OF FILM MUSICALS IN THE 1960S ebook.

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW, Roadshow!: The Fall of Film Musicals in the 1960s, Matthew Kennedy, Full-page newspaper ads announced the date. Reserved seats went on sale at premium prices. Audience members dressed up and arrived early to peruse the program during the overture that preceded the curtain's rise. And when the show began, it was-a rather disappointing film musical. In Roadshow!, film historian Matthew Kennedy tells the fascinating story of the downfall of the big-screen musical in the late 1960s. It is a tale of revolutionary cultural change, business transformation, and artistic missteps, all of which led to the obsolescence of the roadshow, a marketing extravaganza designed to make a movie opening in a regional city seem like a Broadway premier. Ironically, the Hollywood musical suffered from unexpected success. Facing doom after its bygone heyday, it suddenly broke box-office records with three rapid-fire successes in 1964 and 1965: Mary Poppins, My Fair Lady, and The Sound of Music. Studios rushed to catch the wave, but everything went wrong. Kennedy takes readers inside the making of such movies as Hello, Dolly! and Man of La Mancha, showing how corporate management imposed financial pressures that led to poor artistic decisions-for example, the casting of established stars regardless of vocal or dancing talent (such as Clint Eastwood in Paint Your Wagon). And Kennedy explores the impact of profound social, political, and cultural change. The traditional-sounding Camelot and Doctor Dolittle were released in the same year as Sergeant Pepper's Lonely Hearts Club Band, representing a vast gulf in taste. The artifice of musicals seemed outdated to baby boomers who grew up with the Cuban missile crisis, the Kennedy and Martin Luther King Jr. assassinations, race riots, and the Vietnam War. From Julie Andrews to Barbra Streisand, from Fred...



[Read Roadshow!: The Fall of Film Musicals in the 1960s Online](#)



[Download PDF Roadshow!: The Fall of Film Musicals in the 1960s](#)

Relevant eBooks



[PDF] A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Access the web link under to read "A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)" PDF file.

[Download Book »](#)



[PDF] Would It Kill You to Stop Doing That?

Access the web link under to read "Would It Kill You to Stop Doing That?" PDF file.

[Download Book »](#)



[PDF] How to Make a Free Website for Kids (Paperback)

Access the web link under to read "How to Make a Free Website for Kids (Paperback)" PDF file.

[Download Book »](#)



[PDF] Becoming a Spacewalker: My Journey to the Stars (Hardback)

Access the web link under to read "Becoming a Spacewalker: My Journey to the Stars (Hardback)" PDF file.

[Download Book »](#)



[PDF] Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it? (Paperback)

Access the web link under to read "Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it? (Paperback)" PDF file.

[Download Book »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Access the web link under to read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" PDF file.

[Download Book »](#)