Anglicisms in the German Language - In Spite of Linguistic Purism

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GRIN Verlag. Paperback. Book Condition: New. Paperback. 68 pages. Dimensions: 8.1in. x 5.7in. x 0.3in.Seminar paper from the year 2008 in the subject German Studies - Linguistics, printed single-sided, grade: 1, 3, University of Frankfurt (Main) (Institut fr England- und Amerikastudien), language: English, abstract: Hatte ich vorsichtshalber den Times-Artikel ber die German linguistic submissivness, unsere bekannte sprachliche Unterwrfigkeit, berflogen, mu ich die Travel-Service-Hostess hinter dem Counter ziemlich perplex angestarrt haben, als sie loslegte: Jetten sie single or double, IT, Comfort oder Business Class Carrier In London Bed and Breakfast oder Full Service, Fly-And-Drive-Arrangement, Rent-a-car oder nur Transfer vom Airport zur City-Lodge (Pollmeier 1994, in Spitzmller 2005: 117). Most linguist are consistent with the fact that German linguistic purism came to an end with the abolition of the Allgemeiner Deutscher Sprachverein (ADSV) in 1940 (Pfalzgraf 2006: 9). Since the late 1990s, however, the debate about foreign words in German has become more intense. A number of politicians from all parties have recently criticezed the overuse of Anglicisms. Furthermore, there have been demands for a law to protect the German language - as France did in 1975. Nationally supported associations as well as private organizations and internet homepages combat the so-called flood...

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